



2021-2022 CATALOG

PET NUTRITION. For a long, healthy life!

#### PRODUCTION. COMMERCIALIZATION & DISTRIBUTION OF TREATS & FOOD FOR DOGS AND CATS







#### WHO WE ARE

NAVUS NATURALS™ brand is dedicated to delivering quality treats for dogs and cats. We continually work to improve our formulations to meet the expectation our customers have for their pets. We are committed to providing the highest quality products with only the best ingredients

#### **OUR COMMITMENT**

We commit ourselves daily to being responsible and efficient, grounded in 3 core values that are essential to our mission:

- Pets deserve quality, trustworthy treats
- Pets deserve honest, real ingredients that are locally sourced
- Pets deserve love, the best care and an unbeatable quality of life

#### INNOVATION













#### GFSI CERTIFIED QUALITY PROGRAMS ARE OUR BRAND STANDARD



#### **QUALITY MANAGEMENT**

Our quality process starts the moment we start to source our raw materials. This allows us traceability from start to finish.

#### CONTROL OF RAW MATERIALS

We only use the highest quality meat, poultry and fish ingredients that are classified as "suitable for human consumption".

#### CONTROL OF THE FINAL PRODUCT

Prior to the completion of the manufacturing process, all of our products go through a rigorous inspection process to ensure the absence of microbials and ensuring freshness and safety.

#### INNOVATION

Our Mediterranean manufacturing facility has a collaborative agreement with the Department of Physiology of Biology faculty at the University of Murcia.

That agreement allows collaborative work in quality control, development and innovation.



#### QUALITY RAW MATERIAL



We use high quality raw materials and delicious ingredients to satisfy your pet's palate!

The manufacturing process is not invasive (it does not harm the raw material), thus preserving the benefits of the products.



#### **SERRANO HAM**

Is a high quality meat, Rich in Omega 6 and 9 fatty acids that may contribute to better cardiovascular health. It is also a natural source of B vitamins and minerals such as iron, zinc and phosphorus and potassium



#### **PORK LIVER**

Rich in iron and phosphorus, it may help maintain healthy bones and skin. It's also a natural source of many B vitamins



#### **CHICKEN & TURKEY**

Chicken and turkey are naturally high in protein and low in fat



#### **BEEF**

Rich in protein and Omega fatty acids



**LAMB** 

Naturally high in iron and rich in B vitamins



**SALMON & TUNA** 

High in Omega 3 and 6 fatty acids that may contribute to better cardiovascular health



SARDINE

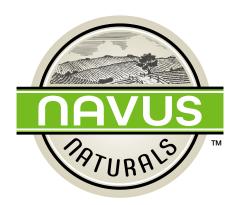
Rich in Omega 3 fatty acids and naturally high in protein



RICE

Our products do not contain gluten, instead we use rice as a source of carbohydrates





# It is all about wellness!







NAVUS NATURALS™ Healthy Gourmet Rewards are produced near the coastal waters of Alicante, Spain. Made with locally sourced ingredients and natural flavors, gluten free and contains no artificial colors or flavors. Naturally rich in Omega 3 and 6 fatty acids, you can be sure you are giving your cat the best.



#### Chicken Flavor









CHICKEN FLAVOR • SIZE: 2.75 oz / 78 g ITEM# NAVRC001

## Salmon and Tuna Flavor









SALMON & TUNA FLAVOR • SIZE: 2.75 oz / 78 g ITEM# NAVRC003

#### Sardine Flavor









SARDINE FLAVOR • SIZE: 2.75 oz / 78 g ITEM# NAVRC004





NAVUS NATURALS™ Delight Bites are produced near the beautiful green fields, streams and mountains of Austria. Delight Bites contain no animal by-products, are gluten free and made with no artificial colors or flavors. The crunchy outer shell and soft flavorful core will have your cat "me-yodeling" all the way to the kitchen!



## Salmon Flavor











SALMON FLAVOR • SIZE: 5 oz / 141 g CANISTER • SIZE: 12 oz / 340 g

## Chicken Flavor











CHICKEN FLAVOR • SIZE: 5 oz / 141 g CANISTER • SIZE: 12 oz / 340 g

#### Chicken & Catnip Flavor





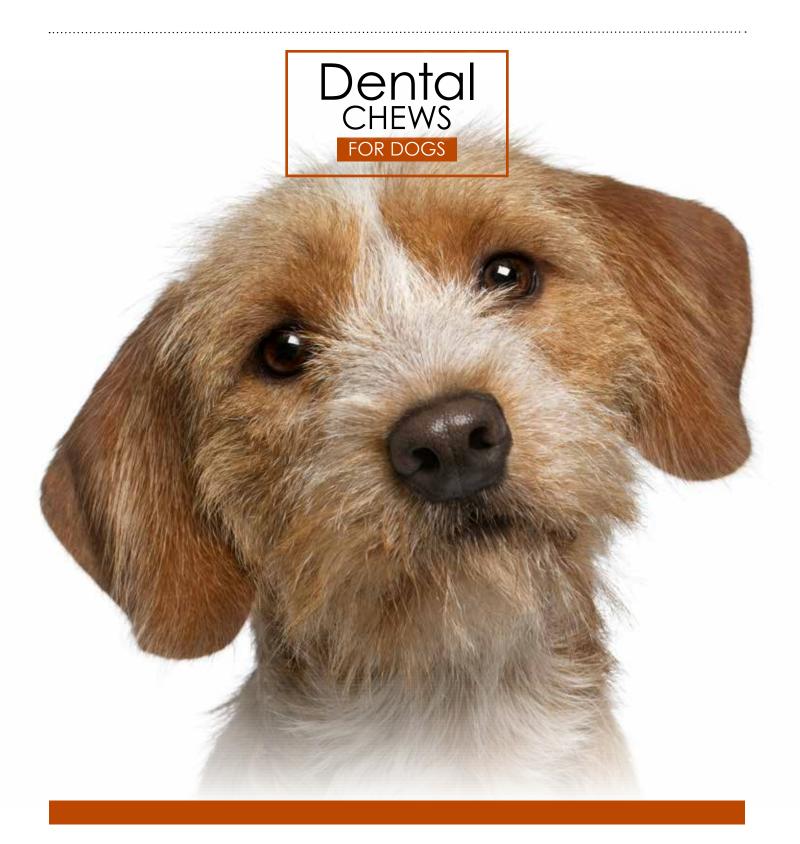






CHICKEN & CATNIP FLAVOR • SIZE: 5 oz / 141 g CANISTER • SIZE: 12 oz / 340 g





NAVUS NATURALS™ Dental Chews are made in the USA, near the beautiful woodlands and lakes of Wisconsin. They are grain free, soy free and made with coconut oil in place of vegetable oil.

The unique shape allows for cleaner teeth and fresher breath through chewing.

The ideal chew for keeping your dogs breath minty fresh!



## Large Dog Treats













LARGE DENTAL CHEWS
SIZE: 3 BONES • 4.7 oz • ITEM# NNDN000P10
SIZE: 14 BONES • 22.2 oz • ITEM# NNDN040P06

## Medium Dog Treats













MEDIUM DENTAL CHEWS
SIZE: 9 BONES • 5.7 oz • ITEM# NNDN010P10
SIZE: 36 BONES • 22 oz • ITEM# NNDN030P06

## Mini/Small Dog Treats













MINI/SMALL DENTAL CHEWS
SIZE: 20 BONES • 5.6 oz • ITEM# NNDN020P10
SIZE: 78 BONES • 22 oz • ITEM# NNDN050P06





NAVUS NATURALS™ Reward Snacks are produced near the coastal waters of Alicante, Spain.

Made with locally sourced ingredients they are gluten free and made with no artificial colors or flavors. Our Reward Snacks are packaged in resealable and reusable plastic containers to retain freshness and flavor



## Serrano Ham Recipe









SERRANO HAM RECIPE • SIZE: 10.1 oz / 286 g ITEM# NAVRS001

## Salmon & Tuna Flavor









SALMON & TUNA FLAVOR • SIZE: 10.1 oz / 286 g ITEM# NAVRS002

#### Lamb Flavor









LAMB FLAVOR • SIZE: 10.1 oz / 286 g ITEM# NAVRS003

#### Liver Flavor



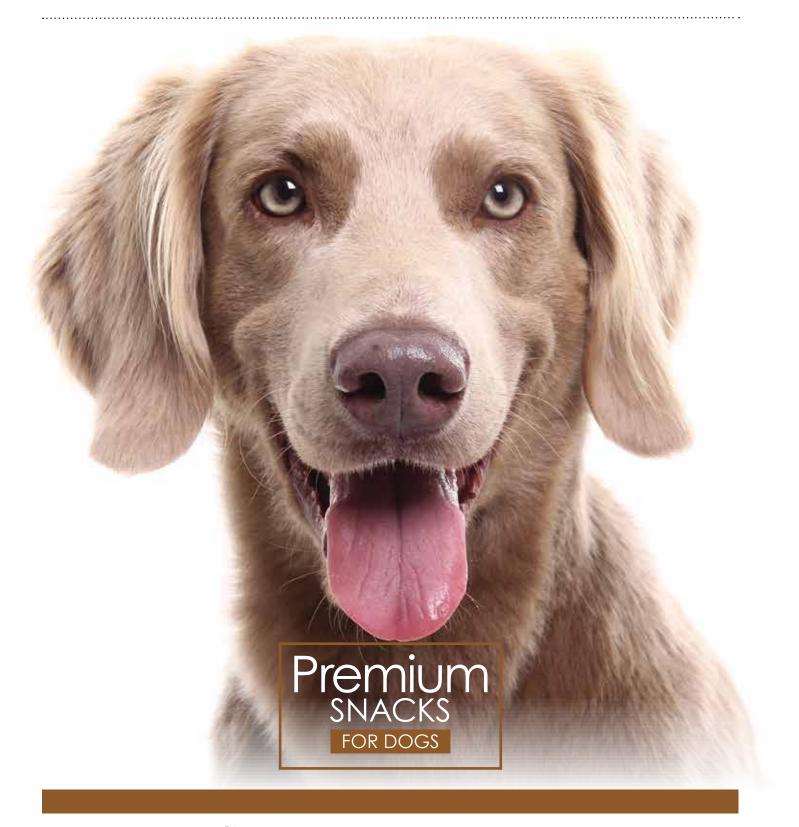






LIVER FLAVOR • SIZE: 10.1 oz / 286 g ITEM# NAVRS007





NAVUS NATURALS™ Premium Snacks for dogs are made with premium Serrano Ham from the mountains of Spain. They are gluten free and made with no artificial colors or flavors. Naturally rich in Omega 6 and 9 fatty acids and made with real meat, you can be sure you are giving your dog the best.



# Serrano Ham Recipe









SERRANO HAM RECIPE • SIZE: 3.5 oz / 100 g ITEM# NAVPS001

## Serrano Ham Recipe With Lamb Flavor for Puppies



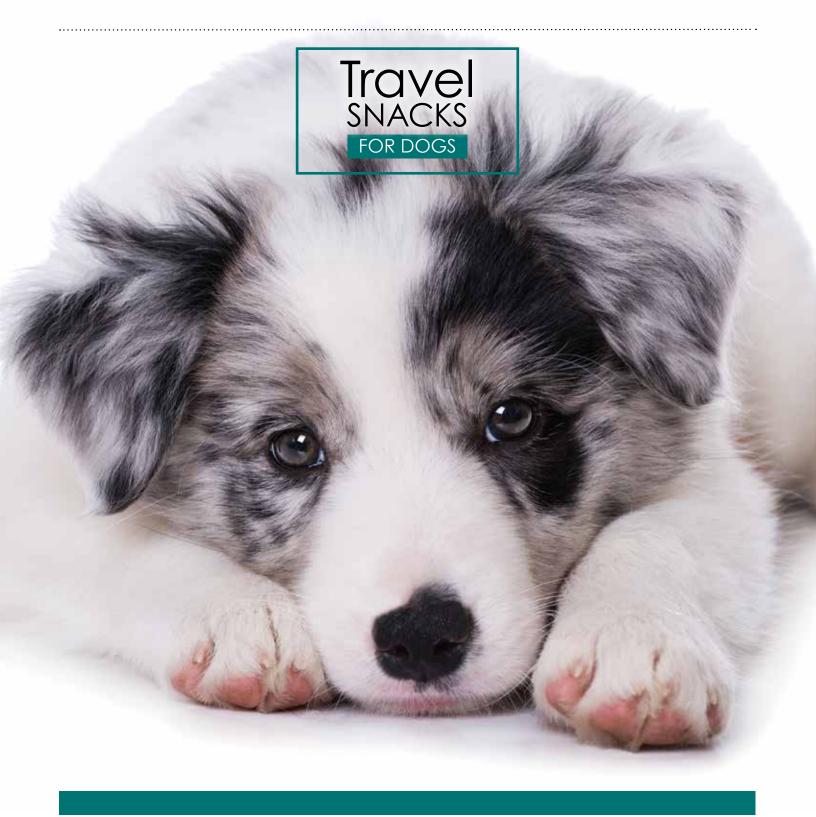






LAMB FLAVOR • SIZE: 3.5 oz / 100 g ITEM# NAVPS002





NAVUS NATURALS™ Travel Snacks are produced near the coastal waters of Alicante, Spain.

Made with locally sourced ingredients they are gluten free and made with no artificial colors or flavors. They are conveniently wrapped in individual packages and ideal for on the go pet parents.



#### Chicken & Lamb Recipe









CHICKEN & LAMB RECIPE • SIZE: 5.3 oz / 150 g ITEM# NAVTS002

#### Duck & Ham Recipe



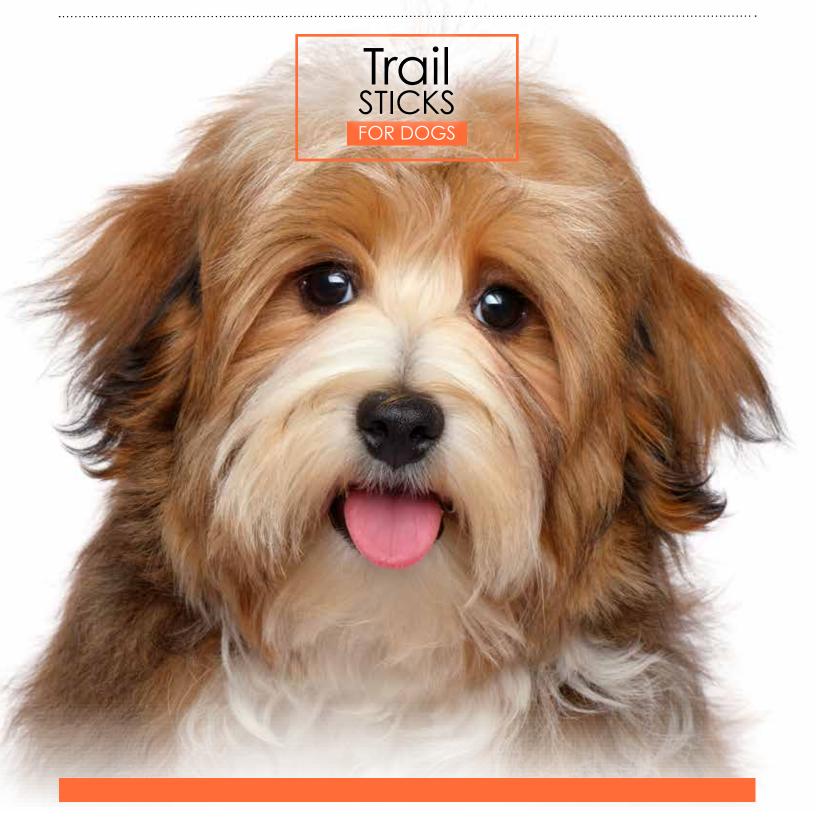






DUCK & HAM RECIPE • SIZE: 5.3 oz / 150 g ITEM# NAVTS005





NAVUS NATURALS™ Trail Sticks are produced near the beautiful green fields, streams and mountains of Austria. Trail Sticks contain no animal by-products or preservatives, are gluten free and made with no artificial colors or flavors. They are conveniently wrapped in individual packages and ideal for active pet parents.



## Chicken Flavor









CHICKEN FLAVOR • SIZE: 0.5 oz / 15 g SINGLE PACK

## Beef Flavor



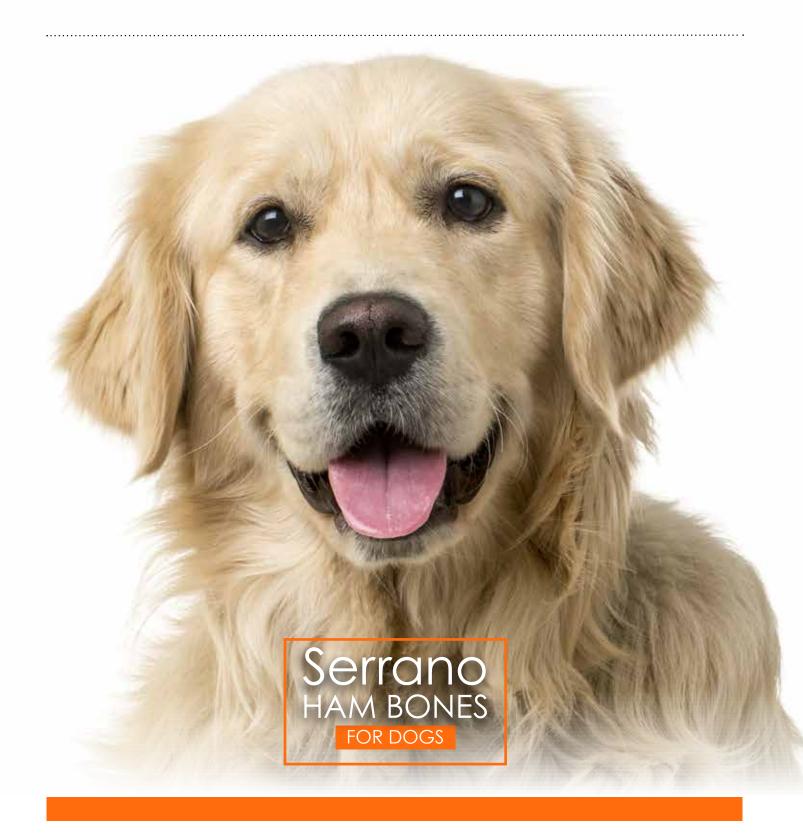






BEEF FLAVOR • SIZE: 0.5 oz / 15 g SINGLE PACK





NAVUS NATURALS™ Serrano Ham Bones are 100% all-natural that's GMO & TFA free. Aged (not cooked) for 12 months that's resistant to fracture. Natural source of Oleic Acid and a rich source of Omega 9.



#### Genuine Serrano Ham Bone





• ITEM# NAVN001

• 1-PACK APPROX. 370g

• UPC# 816703017142









#### Genuine Serrano Half Ham Bones











- ITEM# NAVN002
- 2-PACK APPROX. 370g
- UPC# 816703017159



## Genuine Serrano Mega Ham Bone













- 1-PACK APPROX. 550g
- UPC# 816703017166





## Genuine Serrano Ham Leg













- 1-PACK APPROX. 300g
- UPC# 816703017173



#### Genuine Serrano Mini Ham Bones













- 3-PACK APPROX. 90g
- UPC# 816703017180





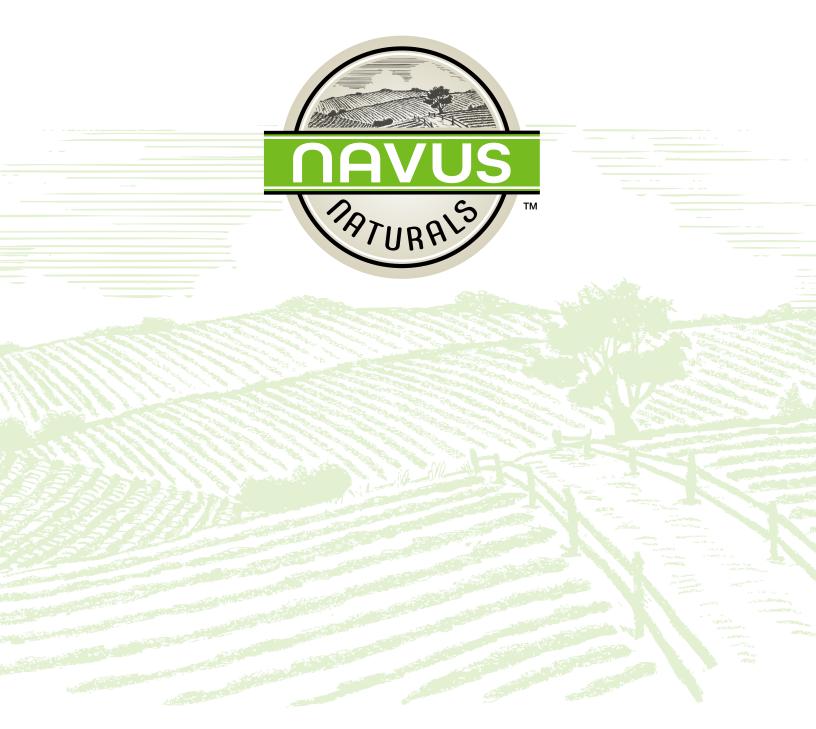


NAVUS NATURALS™ Serrano Ham Bones are not baked or boiled. The bones are aged for a minimum of 1-year in a controlled environment. This unique aging process cures the meat, providing a bone that has a premium flavor profile that only comes from Spain. Our Serrano bones are 3 times more resistant to fracture than baked bones.

# Each item comes with it's own dedicated counter display







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## Visit us at www.NavusNaturalsBrand.com

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